

Jot it down!



JotterCMS
www.jottercms.com

webanywhere

What is Jotter CMS ?

Jotter CMS is the brand new web design and hosting service from WebAnywhere, the web design specialists.

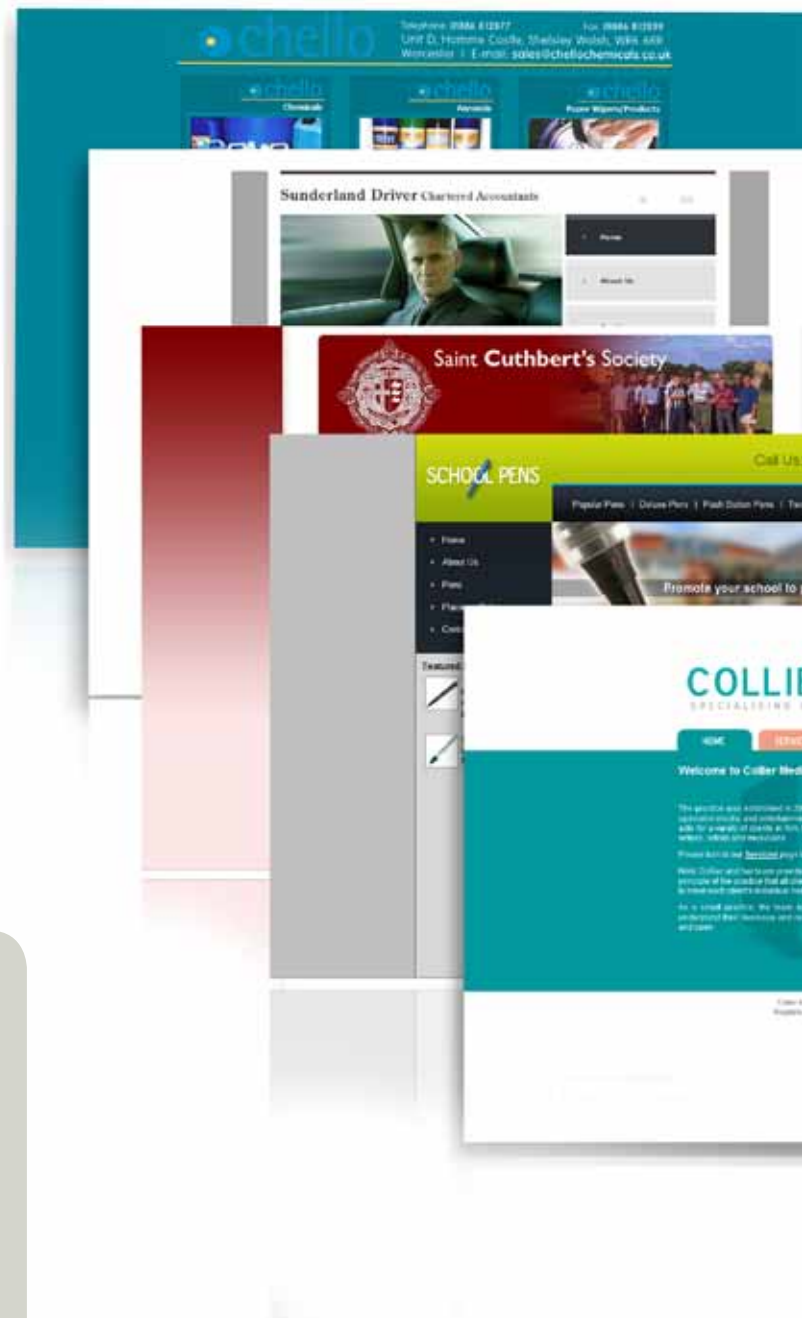
Cutting edge website design at your fingertips

You may be unsure about what type of website your business should have. Would a website built and edited by your team of staff give you the control you desire? Or does your business not have the skills to achieve this and are you worried that a website designed and maintained in-house wouldn't give the professional image you're looking for?

Jotter CMS allows you to keep control, whilst a team of experienced graphic designers and web developers build your website. The team work closely with your staff throughout the entire process to ensure the website you receive is precisely what you wanted. Once built, you will be provided with ample training to allow you and your staff to become proficient in maintaining your website. This allows you to have full control over your own website, updating it whenever you want, as often as you like, for no extra cost.

What makes Jotter CMS special?

Jotter CMS provides your business with a large collection of useful tools, stunning templates and effortless functionality, allowing your website to be suited to your exact needs. Alongside this you will enjoy a friendly, reliable and efficient support service which doesn't end when the site is launched.



Call toll free on 1-866-713-0496 or visit www.jottercms.com

Benefits

- **Easy to create and edit high impact pages**, allowing all your staff to get involved with creating your website.
- **Administrate from anywhere**, meaning there are no ties to the office.
- **No software to install**, meaning your website can be up and running in minutes.
- **Focused on your commercial objectives**. Your website will not only look good but will work hard.
- **Pages load quickly**, allowing your customers to quickly find what they are looking for.
- **Useful add-ons**, allowing you to adapt your website to suit your business.
- **Private website areas available** for efficient internal communications.
- **Easy to optimize for search engines**, allowing potential customers to find you, not your competitors.
- **Full training, hosting and technical support** included with every website, taking away the stresses of website management.

The web is now the first port of call for anyone seeking information on just about anything, and that includes your business.

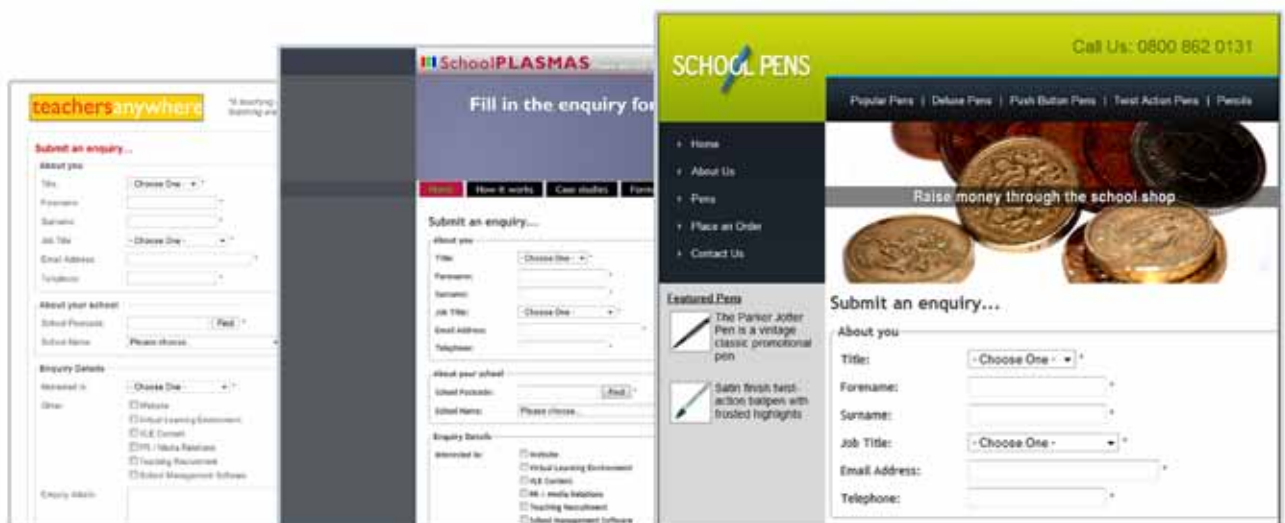
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Jotter CMS has a wide range of high quality add ons which you can include in your new website, allowing you to fully customize your site according to your needs. Our range of add-ons include:

Inquiry forms

These allow you to collect and manage the data you need for your day-to-day operations. The examples below are just a small sample of the online forms that have been created using Jotter CMS software:

- **Mailing List** - This form is designed to make company information easier for customers to request and easier for your company to process.
- **Vacancy Form** - This form, complete with CV upload, lets prospective employees apply for jobs quickly and easily and allows senior staff to manage the applications electronically.
- **Events Form** - This form is designed to collect details of people wishing to attend an event you are hosting. This could be anything from a conference to a training seminar.



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Video Broadcasting

Otherwise known as vodcasting, adding videos to your website is a great way to bring your company to life. You can even add videos from YouTube to your website. This could be an ideal way to populate your website with useful resources for your visitors. The examples below are just a small sample of the videos that have been uploaded using Jotter CMS's quick and easy video publishing software:



- Product demonstrations
- Training videos
- Presentations
- Events
- Office tours
- Important announcements

Audio & Image Upload

Showcasing your photos and podcasts online has never been easier. Using Jotter CMS you can add a dynamic slideshow to your website with only a few clicks, regardless of skill level or design capabilities. Rolling slideshows can be used to showcase your organization and its facilities.



Professional Guest Books

Guest books provide your visitors with the opportunity to leave their feedback on your website. This feedback could be general or could be about a specific training course or event attended. You can set up guest books anywhere on your website, directing your visitors to comment about topics/issues you would like their opinion on. Once you have approved a comment, it will be published on your website for all your visitors to see.

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RSS Feeds

RSS feeds are a great way to keep your website current and will give your visitors a reason to return on a regular basis. You can add RSS feeds from any source you like, you could even add feeds to different web pages to be targeted at different audiences, e.g. a Stock Exchange feed.



It is possible to add all the following types of feed to your website:

- Blogs Feed
- Article Feed
- Forum Feed
- Schedule Feed (used for event updates)
- News Monitoring (monitors news sources for topics of interest)

Call Me Back

A call me back button can easily be added to your Jotter CMS website. Call me back buttons link up to a company phone, meaning once a visitor to your website clicks on the button and enters their name and phone number, your chosen phone number will ring. A member of your team will then pick up the phone and it will automatically ring your visitor, using the phone number they provided. This button ensures your leads are chased up when they are at their hottest.

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SMS Broadcasting to Customers

Visitors to your website can sign up to receive SMS Broadcasts. Text messages are a great way to communicate with clients as they are effective, fast, focused, flexible and cost efficient.

Some great uses for an SMS Broadcast include:

- Announcements about any new events
- Notifying clients of any new products/services
- Directing traffic to your website
- Sharing good news
- Announcements about staff leaving/new staff starting

Send SMS

Add Contact

Name:

Telephone Number:

Customer surveys

Using Jotter CMS it is possible to design and deliver various types of survey easily and quickly through your website. Data is automatically collected in a database and can easily be reviewed and evaluated.

Surveys

Surveys are powerful data gathering tools, they can be as short or as detailed as you like. Using Jotter CMS you can design surveys suitable for your organization and your audience. All data gathered through your surveys can be analysed and interpreted online.

Polls

Polls enable fast online feedback from visitors on important issues. Polls are great because minimum effort is required from your website visitors, meaning your total response will be high.

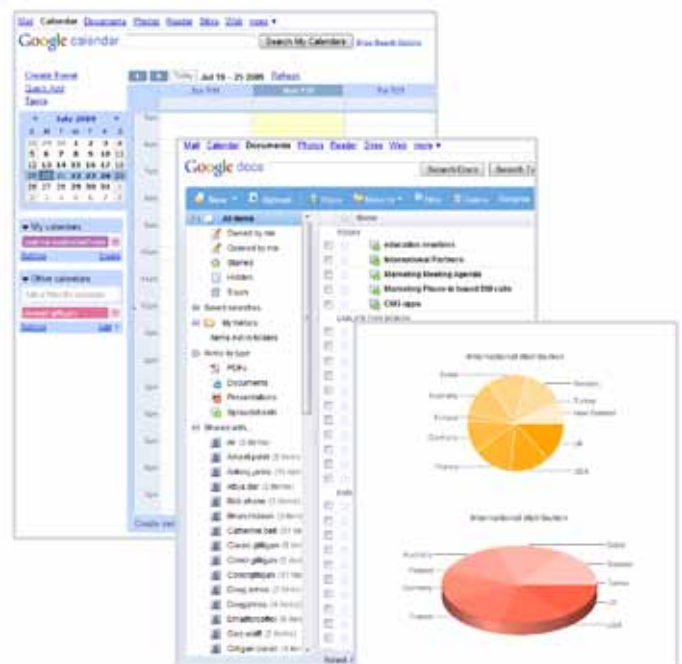
Google Docs, Spreadsheets, Graphs, Maps & Gadgets

Google Docs You can upload documents to your website, allowing you to share important or interesting information with your visitors. Google Docs allows you to upload survey results, word processed documents and spreadsheets.

Google Graphs This feature makes creating a graph easy. You can create a variety of eye-catching graphs that can be displayed on your website. These could be used for a variety of reasons e.g. to display company statistics.

Google Maps This feature allows you to input your location into a Google Map, allowing your visitors to find you easily. You could also create maps for an event.

Google Gadgets This feature allows you to add your favourite Google Gadgets to your website. Our collection includes weather updates, translator tools & BBC live news feeds.



**Join the 2000 businesses already using Jotter CMS
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